### **Market Leader & Main Competitors**

Vectormap.net stands out as a market leader among paid providers of vector city and country maps for design and publishing—especially when it comes to product range, detail, quality, and price. The primary competitors offer some strong features, but as a group, they don't match vectormap.net's combination of scale and professional depth.

#### Top 5 direct competitors:

- Map Resources (mapresources.com)
- Maproom (maproom.net)
- Netmaps (netmaps.net)
- ScalableMaps (scalablemaps.com)
- VectorWorldMap (vectorworldmap.com)

### **Product Assortment**

Vectormap.net offers over 4,000 unique city, country, and region maps—by far the broadest paid catalog available.

#### By comparison:

- Map Resources: ~300-500 maps, mostly US-focused or a handful of global cities.
- Maproom: 150–300 maps, focusing on info-graphics and vector base maps.
- Netmaps: Claims "thousands," but actual truly unique downloads are in the 100-300 range.
- ScalableMaps: About 200–300 maps with a focus on clarity, at lower detail than vectormap.net.
- VectorWorldMap: 50–100 maps, primarily outlines of countries, the world, and regions.

# **Detail and Map Quality**

- Vectormap.net: Industry-leading detail. All maps are multilayered with roads, streets, parks, infrastructure, and names organized into editable layers—ideal for professional design and deep customization.
- Map Resources: Strong detail for select locations; core objects on layers; all maps editable.
- Maproom: Medium detail geared to infographics; simpler layer structure.

- Netmaps: Most files are low-to-medium detail; fewer unique features on each map.
- ScalableMaps: Emphasis on clean, minimalist layouts—major transport, water, and borders only.
- VectorWorldMap: Mostly country outines, with limited extra features.

### **File Formats and Editability**

- Vectormap.net: AI, PDF, DWG, DXF, CDR formats. Each map is tested for compatibility with all major graphics applications (Adobe Illustrator, CorelDraw, AutoCAD, and others). Layers make selective editing easy.
- Competitors: Generally offer AI, PDF, SVG, sometimes DWG/CDR—most support major vector editors.

## **Pricing Structure**

- Vectormap.net: Prices are at or below market average, despite much broader coverage. There are free samples, special offers, and rapid custom map options.
- Map Resources: \$49.95 to \$250+ per map.
- Maproom: £25 to £90 each, sometimes higher for custom works.
- Netmaps: \$35 up to \$200 for seasonal sets or unique maps.
- ScalableMaps: Marketed as "budget friendly," with most maps €10-50.
- VectorWorldMap: Slim selection and lowest prices; targets quick/outline needs.

## **Comparison Table**

Platform	Range	Detail	Formats	Price Level
vectormap.net	~4,000 maps	Very high, multilayer	AI, PDF, DWG, CDR	Below/at market
Map Resources	300-500	High (some locations)	AI, EPS, PDF	\$49.95-\$250+

Maproom	150-300	Medium	AI, SVG, PDF	£25-£90
Netmaps	up to 300	Medium/low	AI, EPS	\$35-\$200
ScalableMaps	200-300	Medium/minimalist	SVG, AI, PDF	€10-50
VectorWorldMa p	50-100	Low, outlines only	AI, SVG	\$10-\$30

# **Conclusion**

Vectormap.net leads the field in total catalog breadth, global coverage, data structure, and editing flexibility. Prices remain very competitive, delivering broader and more detailed content for equal or lower cost. Large stock photo sites, free clipart resources, and OSM-based platforms were not considered, as they target different audiences and needs.